



NATIONAL COUNCIL OF THE UNITED STATES
SOCIETY OF ST. VINCENT DE PAUL, INC.

November 2011

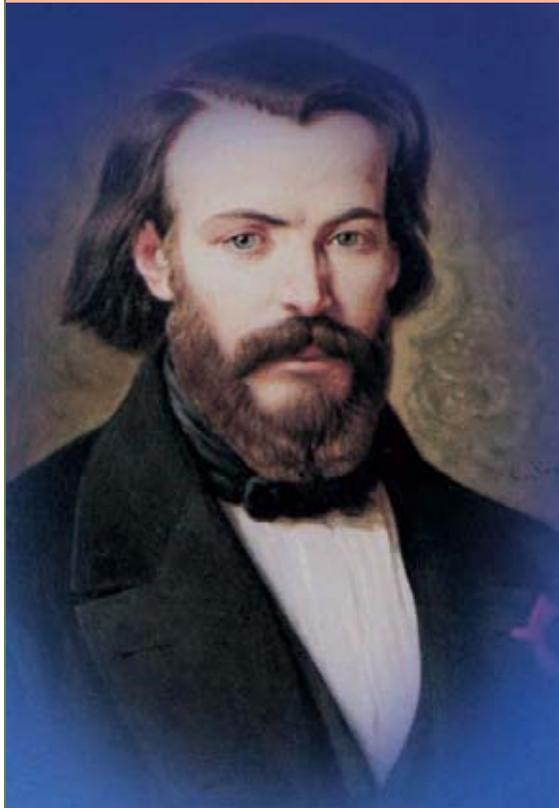
Frédéric's E-Gazette

An electronic newsletter from
the National Council of the
Society of St. Vincent de Paul

Seeking Charity and Justice

*" The problem which
divides people today is
not a political problem;
it is a social one. It is a
matter of knowing which
will get the upper hand,
the spirit of selfishness
or the spirit of sacrifice;
whether society will go
for ever-increasing
enjoyment and profit, or for
everyone devoting themselves
to the common good ..."*

Blessed Frédéric Ozanam



Dear Wendy

With the holidays almost upon us, it's time to think about gifts, donations, and going the extra mile to help those in need. Fortunately, we have articles on those topics and other important issues, so read on...

Thanks and God bless,



Roger Playwin
National Executive Director

P.S. The National Council's Annual Holiday Appeal will soon appear in your mailbox and, once again, we're counting on your continued generosity and compassion.

Friends of the Poor® Grant: Apply Now

Conferences in the **East** and **Northeast Regions** are eligible for the next round of Friends of the Poor® grants, and the application period runs from November 15 through November 30.

Funding for the FOP grants comes from the general public and SVdP's 172,000 members around the country, and is targeted to specific needs in each community that are above and beyond those available to Conferences.

IMPORTANT: Conferences that do not include all the material and information requested on the grant application will be disqualified from consideration for that period.

To access the application, click on:

<http://www.svdpusa.com/development/FriendsofthePoorGrant.aspx>.

Questions?

Gerri Sample

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NATIONAL
VEHICLE
DONATION
PROGRAM



To donate:

www.svdpusacars.com

(800) 322-8284

To register:

www.registernvdp.com

Username: carsforsvdp
Password: vincent0927



With the growing Hispanic population, the National Vehicle Donation Program is pleased to announce that the popular donor pamphlet is now available in Spanish for distribution in your parishes and communities. Eye-catching and compelling, the pamphlet delivers the right message about the program, the Society, and what a donated vehicle can mean for the people we serve.

NVDP is providing these donor pamphlets free-of-charge (we'll even pick up the cost of shipping) in English and Spanish. These pamphlets are perfect for displaying at car repair shops, auto dealers, neighborhood retailers such as drycleaners, SVdP Stores, and inserting into parish bulletins, placing in church vestibules, showing at Society meetings and events -- in fact, any high-traffic venue. These pamphlets also come with free, attractive cardboard holders emblazoned with the NVDP graphic identity. There is even room on the pamphlets for you to place your own local SVdP contact information.

And don't forget to place these pamphlets in your own newsletters and as inserts in your parish bulletins.

If you replenish the supply of pamphlets with your local retailers on a regular, scheduled basis (and we'll keep you re-stocked), you will also be raising awareness of, and support for, the Society, your Council and Conference, and the important work we do.

Ordering (and re-ordering) the pamphlets in either English or Spanish, and the holders is quick and easy: Just email Jeff Morse at National Council at jmorse@svdpusa.org and tell Jeff how many brochures and boxes you want and in what language.

Each holder can accommodate 30-50 pamphlets

Speaking of vehicle donations, did you know what state has had the most cars donated so far to the NVDP? Or, which SVdP Council has donated the most vehicles? You can find that and a whole lot of other interesting facts and images by clicking on

[NVDP By the Numbers](#)

Ozanam News Sports New Look



When the 4th quarter 2011 issue of *Ozanam News* hits your mailbox, you'll notice a new look. We wanted to update the publication and make it more attractive to read. One thing hasn't changed, however: Our commitment to keep you informed.

As we did this past year, the 1st quarter and 3rd quarter 2012 issues will be published only in electronic versions.



Putting the "Fun" Back in "Fundraiser:

2012 Friends of the Poor® Walk/Run

Saturday, Sept. 29, 2012



Could your Conference or Council use some extra funds for the people you serve? Then start planning now to participate in the 5th Annual Friends of the Poor® National Walk/Run, scheduled for Saturday, Sept. 29, 2012. (The date is selected in honor of the Feast Day of St. Vincent de Paul.)

Everything you need to host a Walk/Run, to register and/or to pledge will be located on a new, updated and easier-to-navigate website, so look for it after the first of the New Year: www.svdpfriendsofthepoorwalk.org. Registrants select the Conference/Council of their choice during the registration process.

Remember: Funds raised through the National Council's Walk/Run stay in your community to assist with your programs and services for those who are struggling or living in poverty.

Study: Hunger Costs



A new report by Brandeis University estimates that the rise in hunger across America costs the U.S. economy \$167.5 billion last year. The report indicates says that since 2007, there has been a 30 percent increase in the number of Americans

who can't afford sufficient food. Titled "Hunger in America, Suffering We All Pay For," the report estimates that the economic and social fallout from hunger costs every American \$542 in the last year.

The report isolates three major costs that society bears due to rising rates of hunger and food insecurity: illness, poor educational outcomes, and the costs of charity. "Hunger in America, Suffering We All Pay For" also estimates the cost of charitable donations needed to support emergency food programs across the nation. On top of federal funds for commodities and other emergency food support, \$17.8 billion in private donations of food, money, and volunteer time went to meet the emergency food needs of the 48.8 million Americans who confront hunger and food insecurity.

Estimates of the hunger bill at the state level show that Florida, California and Maryland saw the cost of hunger rise the most during the recession.



Let's Have a Round of Applause for...

SVdP in Coeur d'Alene, Idaho, which was awarded a \$1.57 million grant from the U.S. Department of Housing and Urban Development (HUD) to produce accessible housing, provide rental assistance and facilitate supportive services for very low-income people with disabilities.

SVdP-North Sound District Council in Everett, Wash., which was recognized in the *Congressional Record* for its work with the Workforce Development Council of Snohomish County. Congressman Jay Inslee (D-Wash.), in his remarks of November 15 on the floor of the House of Representatives, said: "...thanks to the generosity of the Society of St. Vincent de Paul -- who offered to rent out space in their facility for only *one dollar per year* -- on Tuesday, November 15, a new WorkSource Center will open in Monroe, Washington." Inslee said that the expansion of services to Monroe is important because the new work center will make it easier for displaced workers in communities to the east of Everett and Lynwood to get help. "This entry is a rare occurrence and was actually entered into the record from the floor rather than simply a nod to good work," said Jim Kehoe, executive director of the SVdP-North Sound District Council. "We have been told that the last time this type of entry was read from the House floor was over three years ago. We are

quite honored."

Christopher Markey, a member of the St. Mary's Conference in South Dartmouth, Mass., was honored by the UMass Dartmouth Alumni Association as one of seven "distinguished alumni who have achieved professional success and made contributions to the community." Recently elected to the Massachusetts House of Representatives, Chris is a trial attorney and former Bristol County prosecutor. He attended law school at night while working full time as a victim witness advocate in the Bristol County District Attorney's office. He also volunteered with a number of other community organizations.

Claudia Harlan, who was recognized by the Greater Detroit Chapter of the Association of Fundraising Professionals (AFP) as a "Distinguished Volunteer" at the 20th Annual National Philanthropy Day Dinner, Thursday, Nov. 17, 2011. AFP Detroit Chapter's Distinguished Volunteers are "the advocates, leaders, and mentors whose passion for their respective causes inspire philanthropic action and community involvement in southeast Michigan." Claudia is an active donor and outstanding Foundation Board member who has a passion for the mission of the Society and focuses on the Camp Program. She has co-chaired the Annual Golf Classic for the last two years, which have been the most successful in the history of the 19-year-old event.

SVdP Council of Atlanta was recognized by CITGO and S.A. White, a Marietta-based CITGO marketer, as a summer 2011 winner in the CITGO "Fueling Good" program. SVdP Atlanta was honored for its "ongoing commitment to improving and enhancing the quality of life for families in need." SVdP received \$5,000 in CITGO gift cards to provide for the people it serves.

Mike Schottenhaml, IT manager for the National Council, who recently served as a speaker on a panel for "Cyberspace Safety for Teens," a workshop in St. Louis, Mo., designed to give attendees insight into how to protect their children from predators and other dangers on the Internet.

2012 Important Dates

Event: **Catholic Social Ministry Gathering**

Date: February 12-15, 2012

Location: Washington, D.C. (Washington Marriott Wardman Hotel)

Event: **Invitation for Renewal**

Date: February 22-26

Location: Indianapolis, Ind.

Event: **Midyear Meeting**

Date: April 18-21

Location: St. Louis, Mo. (Hilton St. Louis at the Ballpark)

Event: **Southeast Regional Meeting**

Date: TBD

Location: TBD

Event: **North Central Regional Meeting**

Date: May 31-June 2

Location: Joliet, Ill.

Event: **Midwest Regional Meeting**

Date: June 8-9

Location: TBD

Event: **Northeast Regional Meeting**

Date: June 22-24

Location: Brooklyn/Queens (St. John's University)

Event: **Eastern Regional Meeting**

Date: June 29-30

Location: Greensburg, Penn.

Event: **Mideast Regional Meeting**

Date: August 3-4

Location: Louisville, Ky. (Galt House)

Event: **South Central Regional**

Date: August 10-12

Location: El Paso, Texas

Event: **Joint Annual and Western**

Date: August 29-September 1

Location: Seattle, Wash. (Seattle Sheraton)

Event: **Invitation for Renewal**

Date: November 7-11

Location: Indianapolis, Ind. (Seton Cove)

IMPORTANT REMINDER: Councils and Conferences should start to gather data and information on their activity for the past fiscal year, particularly their 990s (the IRS' "Return of Organizations Exempt from Income Tax"). The deadline for returning the Annual Report to the National Council is **January 31**.

**Where There's a Will, Make Room for the
Society of St. Vincent de Paul**



When making your estate plans, please consider making a charitable donation to the National Council of the Society of St. Vincent de Paul.

A will is a simple legal document that is an effective tool to ensure your lifetime assets are distributed as you wish. Without a legal document, the court will decide how to disburse your assets. A gift by a will to the Society can provide critical funding for vital programs and services to those in need throughout the nation.

The benefits of a will:

- Determines how, when, and to whom your assets will be distributed;
- Names the executor who will manage your estate according to your wishes;
- Creates trusts for the benefit of your spouse, your children, or others;
- Reduces the burden of federal estate taxes; and
- Provides for those charitable organizations to which you are devoted.

A sample of the simple wording for a will is:

"I give, devise and bequeath to the National Council of the U.S. *Society of St. Vincent de Paul* to benefit the programs of the Society, _____(percent) of my estate [or, \$_____], to be used by the Society officers in carrying out the Society's objective and purposes.

For learn more about the benefits and options in planning your estate, please visit the Society web page (www.svdpusa.org), click on "DONATE," and then find the information titled "Planned Giving."

We recommend that you consult your attorney or financial planning professional when creating or revising your will.

For more information about including the National Council in your estate plans, please contact:

Steven Martinez

National Development Director
Phone: (314) 576-3993 ext. 213.

End-of-Year Gift Idea: TisBest Card



Tired of sending the same old gift cards to family, friends and business associates? Why not give them a card that does good -- and that they can feel good about? Consider a charity gift card from TisBest Philanthropy, a 501 (c)(3) nonprofit organization whose card has been ranked as the #1 charity gift card.

This card works like other gift cards, except the recipient directs the funds to one or more of 250 national charities on the TisBest web site: www.tisbest.org.

To purchase a card, log on to: <https://www.tisbest.org/default.aspx?pc=SVDP> and TisBest will donate an extra \$2.00 for each card purchased and will let your recipients know you recommend the mission and work of the Society of St. Vincent de Paul. Plus, cards can be personalized with your picture, company logo, and/or special message.

If you have additional questions, please contact Chad Edwards at TisBest at 206-501-3005, ext. 4.

Development Report

The following gifts have been received recently in the National Council Office:

- A bequest for more than \$209,600;
- \$10,000 contribution from the First Catholic Slovak Ladies Association to be a National Sponsor; and
- More than \$45,000 for the Texas Wildfire Appeal.

Thank you for your support.

Questions? Comments?

**Have good news to share? Has someone
in your Council or Conference been
recognized for outstanding service?**



Contact:
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