

## Lohrum, Kitty

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**From:** Diane Mead <diane.mead@svdpomaha.com>  
**Sent:** Friday, June 12, 2020 9:26 AM  
**To:** Dave Barringer (CEO); Pamela F Hudson; Mary Ellen Barringer; ralphmiddlecamp@gmail.com; Winslett, David; elizabethbarbieri27@gmail.com; Havemann, Steve; Dahlberg, Bryan; Lohrum, Kitty  
**Cc:** Smith, Marty; Kevin Engelkamp  
**Subject:** SVdP Omaha ONLINE Fundraiser THIS Saturday

SVdP friends, I want to share with you about our first online fundraiser for the Society of St. Vincent de Paul in Omaha, which will be this Saturday, June 13, 11 am - 12 noon.

We typically have a "Strawberry Brunch" event in early June with hostess-decorated tables, a speaker, auction and raffle. In April, we decided to convert it to an online event. It's a fundraiser for our food pantry, and since COVID-19 was expected to hit the food-insecure very hard, and we had a great speaker lined up (a local young priest who has an amazing spiritual guide - St. Mother Teresa of Calcutta!), we decided to go online. (Thanks, Kitty, for encouraging this!)

I'm including a couple links here to show you the web page we created with the link to watch the "e-Brunch" and a link to the blog we created which includes the content of three weekly emails we sent to people who registered, to build enthusiasm with videos, strawberry recipes, and more.

BLOG <https://www.svdpomaha.com/blog> - Check our Fr. Taylor's video  
Webpage <https://www.svdpomaha.com/strawberry-brunch> - Go here to register and return to watch.

I'm letting you know about this because this online event seems to be turning out quite well.

- We are on track to earn the same amount as previous years (\$20,000), despite:
  - **Free** registration.
  - **Free will donation ONLY.**
  - **Free** raffle ticket for anyone who registers, but **no** other raffle ticket sales and
  - **NO** auction.
- We've added a lot of new people to our database
- We've gotten email IDs for people already in the database.

This is all due to a small but mighty team of staff and volunteers working together, with God's grace poured out upon these special people and special works. AND a community of good people who are concerned about neighbors in need and generously stepped up to help. Omaha has been very generous.

**Hopefully, our experience can be used to encourage others to try the "online" event approach and thus stay in contact with supporters, old and new.**

God bless you all, and all the work you are doing!

Diane Mead

SVdP Omaha - Development Chair, Brunch co-chair

p.s. Special thanks to Mary Ellen Barringer for encouraging us to actively reach out to donors in expressing our gratitude. Great advice!

p.p.s. I would also like to invite you to look at our updated web page, particularly the News & Media tab (<https://www.svdpomaha.com/news--media.html>), and the Gardens page (<https://www.svdpomaha.com/gardens.html>). Be sure to keep an eye out for the videos - they are pretty special!

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**It's not how much we give, but how much LOVE we put into giving. - St. Mother  
Teresa of Calcutta**