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### A Way to Increase Donor Confidence

**Does your organization have "A Donor Bill of Rights?"** This set of standards was created by the American Association of Fund-Raising Counsel (AAFRC), along with other philanthropic associations.\* Many not-for-profit groups endorse these standards and state in their literature that they will adhere to them.

The purpose of the 10-point "Donor Bill of Rights" is to generate confidence among donors and to provide guidance for board members and your staff.

## Donor Bill of Rights

1. **To be informed of the organization's mission**, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
2. **To be informed of the identity** of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
3. **To be provided with access** to the organization's most recent financial statements.
4. **To be assured that gifts will be used** for the purposes for which they were given.
5. **To receive appropriate acknowledgment** and recognition for contributions.
6. **To be assured that information** about donations is handled with respect and with confidentiality to the extent provided by law.
7. **To expect that all relationships** with individuals representing organizations of interest to the donor will be professional in nature.
8. **To be informed** whether those seeking donations are volunteers, employees of the organization or hired solicitors.
9. **To have the opportunity for names** to be deleted from mailing lists that the organization may intend to share.
10. **To feel free to ask questions** when making a donation and to receive prompt, truthful and forthright answers.

\* The *Donor Bill of Rights* was developed by the AAFRC, The Association of Fundraising Professionals, the Association for Healthcare Philanthropy and the Council for Advancement and Support of Education.